GOVERNMENT OF INDIA
RURAL DEVELOPMENT
LOK SABHA

UNSTARRED QUESTION NO:303
ANSWERED ON:17.11.2016
Tie up of Rural Bazaar with Retail Chains
Mishra Shri Anoop

Will the Minister of RURAL DEVELOPMENT be pleased to state:

(a) whether the Government proposes to tie up rural bazaar with Indian and foreign retail chains to co-market products made in rural areas;

(b) if so, the details thereof;

(c) whether the Government proposes to set up special stores in the cities to market the products made by Self-Help Groups; and

(d) if so, the details thereof?

Answer

MINISTER OF STATE IN THE MINISTRY OF RURAL DEVELOPMENT
(SHRI RAM KRIPAL YADAV)

(a)&(b): No, Sir.

(c)&(d): The Ministry of Rural Development has hired a Gallery at Rajiv Gandhi Handicrafts Bhavan, Baba Kharak Singh Marg, New Delhi from Development Commissioner (Handicrafts), Ministry of Textiles for display and sale of products of Self Help Groups, the management of which has been recently handed over to CAPART, an autonomous body functioning under the aegis of this Ministry.

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